



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile of *ARARIA*



सूक्ष्म, लघु एवं मध्यम उद्यम

MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

**MSME-Development Institute, Muzaffarpur
(Ministry of MSME, Govt. of India,)**

Phone :-0621-2284425

Fax: 0621-2282486

e-mail:dcidi-mzfpur@dcmsme.gov.in

Web- www.msmedimzfpur.bih.nic.in

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3-4
1.1	Location & Geographical Area	5
1.2	Topography	6
1.3	Availability of Minerals.	7
1.4	Forest	7
1.5	Administrative set up	8
2.	District at a glance	9-10-11
2.1	Existing Status of Industrial Area in the District ARARIA	12
3.	Industrial Scenario Of ARARIA	13
3.1	Industry at a Glance	13
3.2	Year Wise Trend Of Units Registered	14
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	15
3.4	Large Scale Industries/ Public Sector undertakings	16
3.5	Major Exportable Item	16
3.6	Growth Trend	16
3.7	Vendorisation/ Ancillarisation of the Industry	16
3.8	Medium Scale Enterprises	17
3.8.1	List of the units in ----- & near by Area	17
3.8.2	Major Exportable Item	17
3.9	Service Enterprises	17
3.9.2	Potentials areas for service industry	17
3.10	Potential for new MSMEs	17
4.	Existing Clusters of Micro & Small Enterprise	18
4.1	Detail Of Major Clusters	18
4.1.2	Service Sector	18
4.2	Details of Identified cluster	19
4.2.1	Details of the cluster	19
4.2.2	Details of identified cluster	20
5.	General issues raised by industry association during the course of meeting	21
6.	Steps to set up MSMEs	22

Brief Industrial Profile of ARARIA District

1. General Characteristics of the District

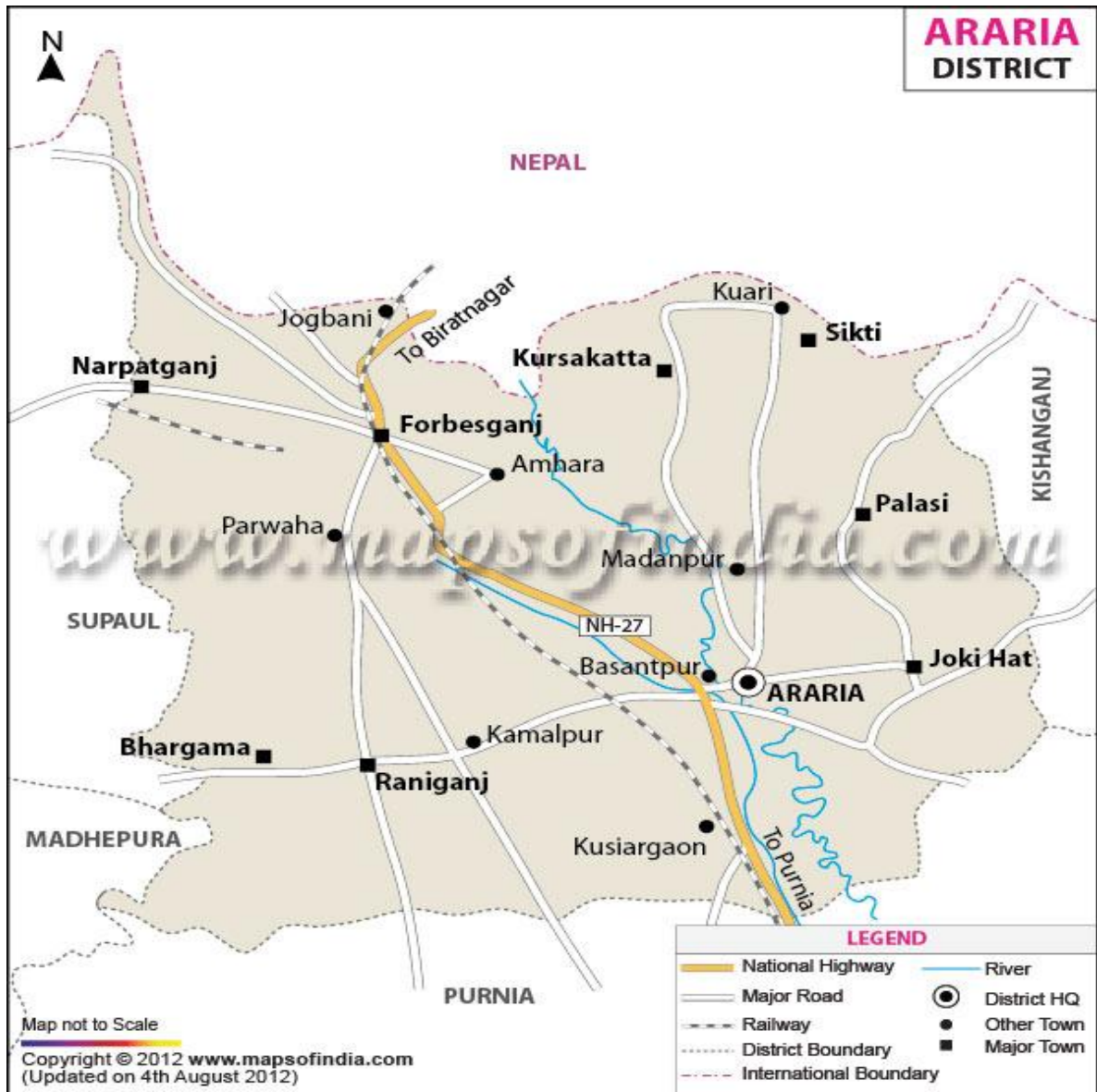
Araria is situated at the northern part of Purnia and Medhepura in Bihar. Borders of Araria are surrounded by Nepal in northern side, Kishanganj in eastern side and Supaul at western side. The district came into existence by division of Purnia district on Makar-Sankranti day of 1990. District border is adjacent to border of Nepal, so the district is important in terms of security. Jogbani is the last point of Araria and after that "Virat Nagar" district of Nepal starts. For transportation both train and road media's are available. Araria contains two bus terminals one at '0' mile and second in city. Buses for most of the districts are available and as well as for internal blocks too. Train facility is now in the form of broad gauge track. This track ends one side to the Katihar, which is a big and important junction from where trains to all over India are available, other end of track is Jogbani the last point of Indian rail.

Forbesganj is a city, comes in the district of Araria in the state of Bihar , India . It has a prestigious past but enshrouded in the midst of uncertainties. Many stories have been widespread about it. Angas are believed to be the earliest inhabitants of the region. They are believed to inhabited in the area west of the river Koshi. During the Mauryan period this area formed the part of the Mauryan Empire and in the later times, the region formed the part of Gupta Dynasty. During the British period, the region came under the control of East India Company. It is said that where Mr. Forbe's Bungalow was located was called “Residential Area” which local people used to call as “R.Area”. Over a period of time, R.Area acquired the pronunciation “Araria” and so the name of this sub-division as “Forbesganj”.

1.1 Location & Geographical Area.

The district Araria is located at latitude of 26 degree 13 minute north and longitude of 87degree 47minute east and is having an area of 2830 sq.km .The districts of Araria is surrounded by NEPAL in the north, PURNEA in the south, KISHANGANJ in the east and SUPAUL & MADHEPURA in the west.

1.2 Topography.



The district is agricultural based area as the lands is fertile leads to cultivation being the major activity in the district. The River kosi since 1954 always brings flood in the area and damages too .

1.3 Availability of Minerals.:- NIL

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.		
2.		
3.		
4.		
5.		
6.		
7.		

SOURCE: - DEPT. OF MINES & GEOLOGY

1.4 FOREST:-

The district of Araria has an area of 838 hectare under forest coverage.

1.5 Administrative set up.

Araria is one of the thirty-eight district of Bihar and for better administration

the district has been further divided into two sub-division namely Araria(4 blocks:-Araria,Bhargama,Sikhti & Raniganj) & Forbesganj(5 blocks:-Kursakanta,Forbesganj, Bhargama,Raniganj & Narpatganj). Raniganj and Bhargama are under the joint jurisdiction of both the sub-divisions.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	--	Degree minute	
	ii) Longitude	-----	-do-	
	iii) Geographical Area	-do-	Sq.mt.	2830000000

ARARIA- DISTRICT INDUSTRIAL POTENTIAL SURVEY

(B)	Administrative Units			
	i) Sub divisions	-	No.-	2
	ii) Tehsils	2011	Nos.	9
	iii) Sub-Tehsil	-	-do-	
	iv) Patwar Circle	2010-11	-do-	9
	v) Panchayat Simitis/Nyay Panchayat	2010-11	-do-	-
	vi)Nagar nigram	-	-	-
	vii) Nagar Palika/parishad	2009-10	Nos.	1
	viii) Gram Panchayats	2010-11	Nos.	218
	xi) Revenue villages			742
	x) Assembly Area	2011-12	Nos.	1MP+6MLAs
2.	POPULATION			2811569
(A)	Sex-wise			
	i) Male	2011	Nos.	1463333
	ii) Female	2011	Nos	1348236
(B)	Rural Population	2011	Nos	2642792
3.				
A.	Land utilization			
	i) Total Area	2009-10	hectare	271712
	ii) Forest cover	-do-	"	838
	iii) Non Agriculture Land	-do-	"	56402
	v) cultivable Barren land	-do-	"	19554
4.				
	(i) Forest	2009-10	Ha.	838
5.				
A.	Cattle			
	i) Cows	2011	Nos.	526184
	ii) Buffaloes	2011	Nos.	201334
B.	Other livestock			
	i) Goats	2007	Nos.	657998
	ii) Pigs	2007	Nos.	13985

ARARIA- DISTRICT INDUSTRIAL POTENTIAL SURVEY

	iii) Dogs & Bitches	2007	Nos.	17882
	iv) Railways			
	i) Length of rail line	2010-11	Kms	65
	V) Roads			
	(a) National Highway	2009-10	Kms	85
	(b) State Highway	2010-11	Kms	138
	(c) Main District Highway	2010-11	Kms	267
	(d) Other district & Rural Roads	2010-11	Kms	215
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	40
	(f) Kachacha Road	2010-11	Kms	125
	(VI) Communication			
	(a) Telephone connection	2010-11		9800
	(b) Post offices	2010-11	Nos.	211
	(c) Telephone center	2010-11	Nos.	-
	(d) Density of Telephone	2010-11	Nos./1000 person	-
	(e) Density of Telephone	2010-11	No. per KM.	-
	(f) PCO Rural	2010-11	No.	580
	(g) PCO STD	2010-11	No.	450
	(h) Mobile	2010-11	No.	35000
	(VII) Public Health			

ARARIA- DISTRICT INDUSTRIAL POTENTIAL SURVEY

(a) Allopathic Hospital	2010-11	No.	6
(b) Beds in Allopathic hospitals		No.	274
(c) Ayurvedic Hospital		No.	-
(d) Beds in Ayurvedic hospitals		No.	-
(e) Unani hospitals		No.	-
(f) Community health centers		No.	-
(g) Primary health centers		No.	33
(h) Dispensaries		No.	10
(i) Sub Health Centers		No.	199
(j) Private hospitals		No.	60
(VIII) Banking			
(a) Commercial Bank		Nos.	32
(b) rural Bank		Nos.	56
(c) Co-Operative bank products		Nos.	2
(d) PLDB Branches		Nos.	
(IX) Education			
(a) Primary school		Nos.	552
(b) Middle schools		Nos.	162
(c) Secondary & senior secondary schools		Nos.	18
(d) Colleges		Nos.	4
(e) Technical University		Nos.	-

2.1 Existing Status of Industrial Estates/ Areas in the District ARARIA

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	INDUSTRIAL AREA, FORBESGANJ	125.43	125.43	81.79	56	56	0	08

SOURCE:- BIADA, BHAGALPUR REGION

3. INDUSTRIAL SCENERIO OF ARARIA

3.1 Industry at a Glance:-

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	850
2.	TOTAL INDUSTRIAL UNIT	NO.	850
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	2200
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	NA
6.	NO. OF INDUSTRIAL AREA	NO.	01 INDUSTRIAL AREA, FORBESGANJ
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	4800
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
upto	2006-07	343	4150	2030
	2007-08	50	240	360
	2008-09	47	400	400
	2009-10	143	560	620
	2010-11	145	650	700
	2011-12	102	475	408
	Total	830	6475	4518

Source: DIC, ARARIA

ARARIA- DISTRICT INDUSTRIAL POTENTIAL SURVEY

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBE R OF UNITS	INVESTME NT (Lakh Rs.)	EMPLOYME NT
20	Agro based	370	2959	4241
22	Soda water	4	36	30
23	Cotton textile	10	28	40
24.	Woolen, silk & artificial Thread based clothes.	2	9	18
25.	Jute & jute based	58	580	519
26.	Ready-made garments & embroidery	12	35	60
6- +27.	Wood/wooden based furniture	60	120	200
28.	Paper & Paper products	12	9	40
29.	Leather based	4	16	63
31.	Chemical/Chemical based	10	60	100
30.	Rubber, Plastic & petro based	8	10	30
32.	Mineral based (NON METALIC)	14	40	70
33.	Metal based (Steel Fab.)	80	120	200
35.	Engineering units	12	126	100
36.	Electrical machinery and transport equipment	26	100	164
97.	Repairing & servicing	137	130	380
01.	Others	11 0	140	220
	Total	830	4518	6475

Source: DIC ,ARARIA

3.4 Large Scale Industries / Public Sector undertakings

List of the units in ARARIA& Near by Area
-Nil-

3.5 Major Exportable Item

NIL

3.6 Growth Trend

Little positive due to PMEGP scheme

3.7 Vendorisation / Ancillarisation of the Industry

NIL

3.8. Medium Scale Enterprises

3.8.1 List of the units in ARARIA & Near By Area

-Nil-

3.8.2 Major Exportable Item

NA

3.9 Service Enterprises

NIL

3.9.2 Potentials areas for service industry:-

- **Beauty parlours**
- **Computer Training Institutes**
- **Computer hardware & Repairing centres**

3.10 Potential for new MSMEs

- **Agro Based Products .**
- **Water Treatment plants.**
- **Banana fibre Extraction and their products.**
- **Jute products .**
- **Restaurant.**
- **Fish processing units.**
- **Rice processing units**
- **Printing Enterprises**

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

-NIL-

4.1.2 SERVICE SECTOR

- NIL

4.2 Details for Identified cluster

4.2.1 Name of the cluster :-NA

1	Principal Products Manufactured in the Cluster	
2	Name of the SPV	
3	No. of functional units in the clusters	
4	Turnover of the Clusters(lakh/annum)	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Major Issues / requirement	
9	Presence of capable institutions	
10	Thrust Areas	
11	Problems & constraints	

Present status of the cluster :-

4.2.2Name of the cluster:- NA

1	Principal Products Manufactured in the Cluster	
2	Name of the SPV	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Major Issues / requirement	
9	Presence of capable institutions	
8	Thrust Area	
11	Problems & constraints	

Present status of the cluster :-.

5. General issues raised by industry association during the course of meeting

As such there is no Industry association in the District of ARARIA the available SMEs faces (specially the first generation enterprises) acute problem due to the non availability of electricity in the required level and in the field of Finance availability from the financial institutions & Marketing of produced products AND FINALLY LACK OF INFRASTRUCTURAL facilities. Due to the jute producing area it has lot of potentiality in the region which needs to be supported .

6. STEPS TO SET UP MSMEs:-

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DIC,ARARIA &BIADA, Bhagalpur
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, Goshala Road, Ramna,Muzaffarpur & DIC, ARARIA
3.	Land and Industrial shed	BIADA,
4.	Financial Assistance	Banks/ Lead Bank ARARIA
5.	For raw materials under Govt. Supply	NSIC, Patna
6.	Plant and machinery under hire / purchase basis.	NSIC, Patna, DIC, ARARIA, MSME-DI, Goshala Road, Ramna,Muzaffarpur
7.	Power/ Electricity	Executive Engineer , ARARIA
8.	Technical Know -how.	MSME-DI, Muzaffarpur & DIC,ARARIA
9.	Quality & Standard	BIS, Patna
10.	Marketing /Export Assistance	MSME-DI, Goshala Road, Ramna,Muzaffarpur & DIC,ARARIA
11.	Other Promotional Agencies	